

A PRESENTATION



**MAIN
STREET
COMMUNICATIONS**

...a winning Team



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today's average 10 year old uses more advanced communications technology than NASA had available for the moon landing. Think about how that effects your marketing strategies. . .





The Chemical Company

Innovative
Emissions
Control Solutions

For the Power
Generation
Industry



INFINITT
North America





When Apple introduced the Macintosh, everything in the process of creating advertising changed... overnight. Today, with the advent of smart phones, iPods and tablet computers are creating another evolution that is changing the way people communicate on every level.

Both printed and electronic communications efforts now demand a total rethinking of application. To further intensify matters, the two must integrate flawlessly.

Our core commitment is the ability to integrate both fresh ideas and innovative planning with the technological prowess that is required for our clients to be heard in today's marketplace.

That statement is endorsed by the fact that we have done so for a very impressive list of clientele, many of whom have trusted our judgment for over twenty five years. In short, we not only kept pace, but anticipated the steps to stay ahead.

One Voice for the World

BIOLITHE BRAND GUIDELINES



biolithe™
managing greenhouse gases



ve emissions of methane,
nd packaging.
house gases in landfills
per and board with no
nd with Biolithe.

SERVICES

PHYSICAL THERAPY

Physical therapy is a key component of a comprehensive rehabilitation program. It helps to reduce pain, improve function, and prevent further injury.

Hunterdon Healthcare

Your first circle of care.

Hunterdon Health & Wellness Centers

physical therapy • whirlpool

As a Member...

You will enjoy the benefits of personalized fitness assessments, exercise orientation prior to your individualized training. Personal trainers are available to get you started and stay motivated. You'll also have access to education staff and programs for health-related topics.

2010
MLS
Cup
invite

You are cordially invited to attend the 2010 Major League Soccer Cup, to be held on Sunday, November 21st at the BMO Field in Toronto, ON Canada. The event starts at 8:00 PM EST. This invitation features a hospitality ticket to the AT&T Suite with food and beverage.

For the first time in MLS Cup history, the championship match will be played outside of the United States. So please join us for this special match. RSVP to Mary Hanley by phone at 905.762.7420 or email mary.hanley@mls.com



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It starts with understanding the client and the product or service and their unique perspective. In our view, no one knows more about what they do than the client.

The next consideration needs to be specifically directed to what is expected to be accomplished.

Then logically, how much is available to make this take place. We are all aware that funds will be spent. The question is not only how much, but rather, how well. Practical budgets are an essential contributor to success. It makes little sense to conceive a program only to discover that so much more could have been done if only... Even worse is to find that your budget limitations have been exceeded.

Overlooked by many is the plan... a complete plan. We believe strongly that time invested in plan development is a critical element in a successful advertising effort or marketing campaign.

Finally, defining client competition is critical, knowing who is competing for your client's market slice is essential to program success.

We now know you are not looking to save your client, let us help you be first on the leader's board.

**As you have read through this brief, we
unquestionably know you noted some of the
clients that we have served.**

We offer a full range of services from fulfilling
a need that can not be practically carried out with
in-house capabilities, to groundbreaking national
marketing efforts that include every aspect of a
complete program. Which brings us to a point.

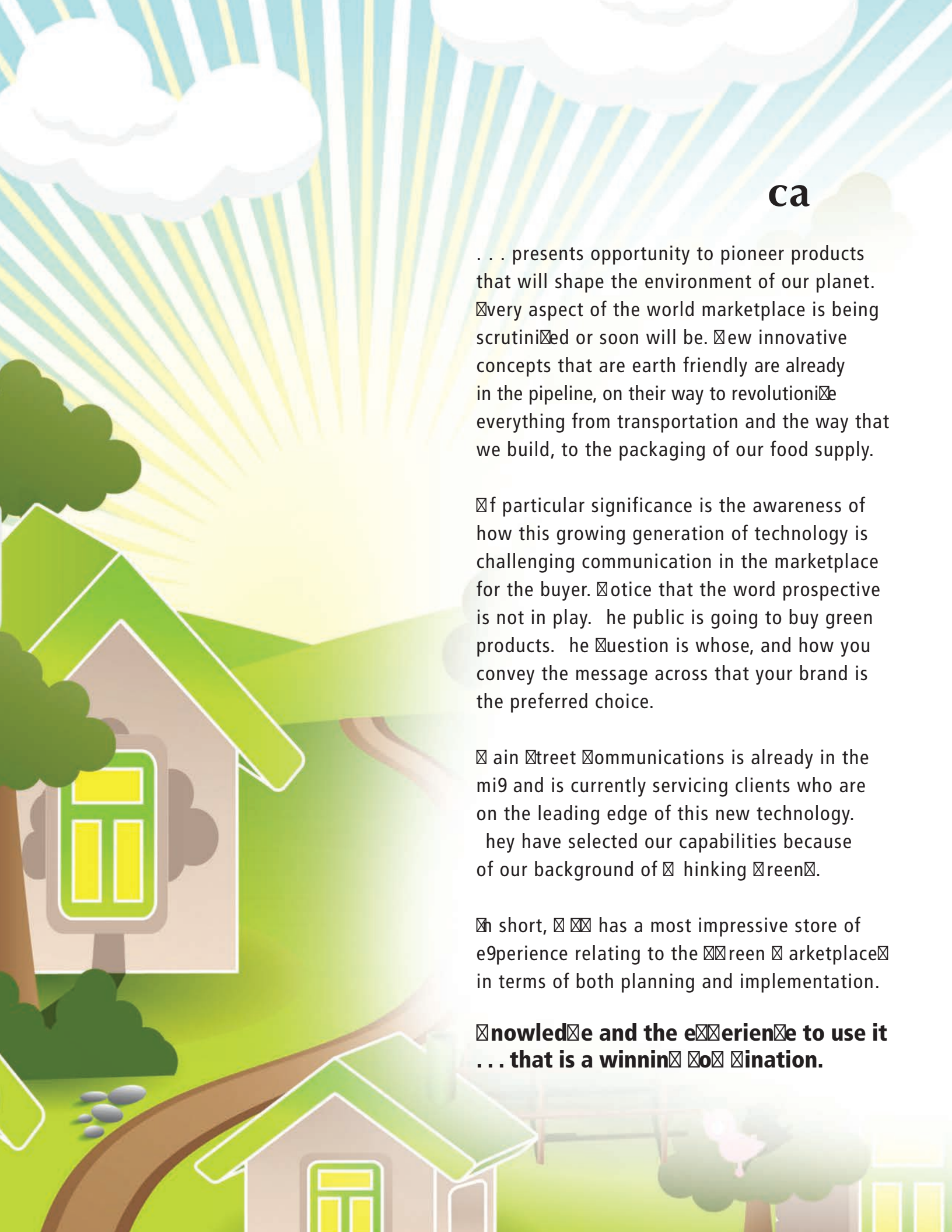
Our ability to provide a broad spectrum of
marketing capabilities is nearly endless. Over the
past twenty-five years we have produced results for
businesses at every level from start-up companies to
well-known Fortune 500 corporations.



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... presents opportunity to pioneer products that will shape the environment of our planet. Every aspect of the world marketplace is being scrutinized or soon will be. Few innovative concepts that are earth friendly are already in the pipeline, on their way to revolutionize everything from transportation and the way that we build, to the packaging of our food supply.

Of particular significance is the awareness of how this growing generation of technology is challenging communication in the marketplace for the buyer. Notice that the word prospective is not in play. The public is going to buy green products. The question is whose, and how you convey the message across that your brand is the preferred choice.

Main Street Communications is already in the mix and is currently servicing clients who are on the leading edge of this new technology.

They have selected our capabilities because of our background of thinking green.

In short, Main Street has a most impressive store of experience relating to the green marketplace in terms of both planning and implementation.

Knowledge and the experience to use it ... that is a winning combination.



...a winning Team

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Main Street Communications is a proud recipient of both a Platinum and Gold Award for marketing excellence.

... a privately owned company that is totally dedicated to the creation and implementation as well as the tracking of advertising and marketing strategies for national/international corporations engaged in product sales, information processing and image development.

Additional information may be had either through our website or calling

908.233.1100



